

Shivnath Roy
Assistant Professor
Ghatal Rabindra Satabarsiki Mahavidyalaya



Contact Details

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Work Experience

Organization name	Job title	Job description
1. NSHM Knowledge Campus (Mar '23 to Dec '23)	Accreditation Manager	• PCI • NIRF • NBA • AICTE • NAAC • MAKAUT • FOSTAC
2. Globsyn Business School (Nov'21 – Feb'23)	Senior Executive-Accreditation	▪ Ensuring AICTE Approval by following AICTE Norms and Guidelines ▪ NBA OBE CO-PO mapping ▪ Mock Audit for NBA ▪ Data Management on MS Excel ▪ NIRF ranking ▪ Digilocker Data uploading ▪ AISHE Data Upload ▪ Event Coordination ▪ Class Coordination ▪ Inter Department Coordination ▪ Committee formation and scheduling meeting ▪ Coordination with various accreditation bodies and chambers like AACSB, QS-IGauge, QS Star, ASSOCHAM ▪ Creating decks for Events/Meetings
3. St. Xavier's University (MBA Department) (Aug'18 – Nov'21)	Executive-Accreditation	▪ Data management on MS Excel ▪ Documentation and Filing ▪ Assisting in AICTE Approval Process and NAAC Accreditation process. ▪ Digilocker data uploading

Educational Qualifications

Examination	Institution/ Ref no.	Board/University	CGPA/ Percentage
PGDBA (Marketing)	Symbiosis Centre for Distance Learning	Symbiosis Centre for Distance Learning	77.06%
NET	28457 (NET-JULY 2018)	University Grants Commission	Qualified
M. Com (Marketing)	St. Xavier's College (Autonomous)	University of Calcutta	67%
B. Com (Marketing)	A.J.C. Bose College	University of Calcutta	62.5%
HSC	St. Lawrence High School	West Bengal Board of Secondary Education	68%
SSC	St. Lawrence High School	West Bengal Council of Higher Secondary Education	58%

Computer Proficiency

MS Office (Word, Excel, PowerPoint), Google Suit, SPSS, Tableau

Academic Research Undertaken

Topic: Study on the factors affecting the acceptance of online mobile advertisement among college-going students of South Kolkata. Details: Determined the factors which are positively and negatively affecting the acceptance of online mobile advertisement, using SPSS and AMOS after collecting the primary data from the sample population using the Random sampling method, based on the modified version of the Technology Acceptance Model by Davis (1989).

Extracurricular Achievements

- Won the Best Choreographer award in an Inter-School Fest, 2009.
- Participated in the annual cultural fest of St. Lawrence High School OPUS and secured First Position in Dance Competition in 2000 and 2007
- Participated in the annual cultural fest of Carmel High School, Ambience 2006 and secured Second Position in Dance Competition.
- Participated in the Inter-Catholic School Football Tournament (2000 and 2001) organized by Don Bosco School and secured the First Position.

Other Interests

Playing Harmonica, Reading Novels, Making creative social media post.